



Success

TecHnology

VAlue

TRust

KnowledgE

ONLINE TRAINING FOR BUILDING YOUR SHARING ECONOMY BUSINESS



This action has received funding from the European Union

For whom?



What we offer

1 Self-assessment tool + roadmap of building your sharing economy business



2 Online training

MODULE I. Business opportunities in the sharing economy: trends, enablers, challenges, practical case studies

MODULE II. Tools for building a sharing community: trust, technology, case studies and tools for building and engaging a community

MODULE III. Building your sharing business model: scalability, financing sharing economy initiatives, competition in the sharing economy



Benefits for you

- ✓ Understand the idea and market of the Sharing Economy
- ✓ Find new opportunities or improve/scale your business model
- ✓ Explore potential new value propositions
- ✓ Familiarise with best practices/case studies
- ✓ Build your business case and get started straight away
- ✓ Extend your brand image with sustainable innovation



Additionally you can get

✓ Possibility of getting mentoring & coaching services



✓ Customized advisory and partnering services offered by Enterprise Europe Network



✓ Promotion in a success stories catalogue of the Sharing Economy initiatives



How to participate?

Register via link:

<https://www.shareen.eu/online-training/training-registration>



access to the online training
between the 1st June - 31st August



Training creators

**THERESA
THOMASSON**



<https://www.linkedin.com/in/theresathomasson/>

Sharing economy
and circular
economy experts

Co-founders of
Circular Action
Tools:



**JORIS
TERLOUW**



<https://nl.linkedin.com/in/joristerlouw>

Training creators

Consulting expert: PIETER VAN DE GLIND -

Sharing economy expert, Co-founder of shareNL and the Sharing Cities Alliance



SHARE NL



Input from practitioners and companies in the field has been included to extract the best practices. Interviews have been held with:



Utrecht University



DRIVHUSET

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